

Literacy poster says it all

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NORTHUMBERLAND - The Great Literacy Race is off and running with a poster by a Grade 12 student.

Kristen Hooley created the winning poster in a Northumberland Literacy Committee contest, sponsored by Jim Proskos of Cobourg Honda. The contest was open to all secondary school students.

Kristen's poster had all the elements of learning, multi-media and humour, said Sasha Korper, literacy committee chairwoman and YMCA early literacy consultant, at a recent Northumberland Mall event.

Kristen said she produced the work for a school class project.

"I was surprised (when I won). I love reading - that's what I do," she said.

Her poster depicts three children sitting reading, with a roadway as the background. One of the figures was a baby reading a newspaper, a humorous element that Ms. Korper and the judges liked.

The winning poster earned the student a \$200 gift certificate to the mall, and the book 'Art - The Definitive Visual Guide'.

The poster is stage one of The Great Literacy Race, which is aimed at getting kids aged four to 12 involved in activities like plays, songs, recipes and projects. The Race will be launched on Jan. 27, 2009, on the eve of Family Literacy Day.

A launch party is planned from 6:30 to 8 p.m. at Cobourg District Collegiate Institute East. This free event will offer entertainment, refreshments, and draw prizes.

For more information, visit www.abc-canada.org/en/family_literacy/family_literacy_day.



Peg McCarthy/Northumberland News

Kristen Hooley is the grand prize winner of a Literacy poster contest sponsored by the Northumberland Literacy Committee and Jim Proskos of Cobourg Honda. Tuesday, Dec. 16, 2008